PUSTEFIX GmbH
Kilchberg, Bahnhofstraße 29
72072 Tübingen

Tel. 07071 - 791005
Fax 07071 - 791007
info@pustefix-promotion.de

www.pustefix-promotion.de

TECHNICAL PRINTING SPECIFICATIONS

Original 70 ml label printing

Stand: 16.07.2026

Safety	PUSTEFIX toys comply with all EN 71 requirements for toy safety. The manufacturer guarantees their safety. In accordance with these requirements, the toys must bear the standard-compliant CE mark (at least 5 mm high), the contents statement Contents: 70 ml, and the following consumer warning: **"WARNING! Not suitable for children under 36 months. Small parts. Choking hazard!** In addition, every consumer product must be marked with the manufacturer's name, a postal address at which the manufacturer can be contacted, and an electronic contact address (e.g. an email address or a link to a contact form). The label may show your customer's details or, alternatively, your details or ours. As the label is individually printed, this information must be included in the customer's artwork layout. The customer placing the order warrants that they hold the rights to the artwork used and is responsible for compliance with the applicable legal requirements in the relevant sales territory and for the intended use.

Format	Label	Original 70 ml	Height ×circumference 90.0 ×110.0 mm
	Print artwork incl. 1.5 mm bleed on each side	Original 70 ml	Height ×circumference 93.0 ×113.0 mm
Form		Rectangle	

File transfer: maximum 10 MB	by email as a PDF file	
Daten	QuarkXPress 9.5 Photoshop CC Illustrator CC Corel Draw 12.0 Indesign CC	Mac / PC Mac / PC Mac / PC PC
	Please supply editable files with all associated fonts and images, or EPS files with fonts converted to outlines and the associated images.	
Images	For process-colour printing, all images must be saved in CMYK, not RGB. Place images in the artwork at 100% size. Minimum resolution: 300 dpi.	
Colours	Do not use RGB colours. Do not create black using CMYK values.	
Reverse text	Where ossible, use reverse text only on a solid, single-colour background. Do not use serif or script typefaces. Minimum font size: 10 pt.	

