PUSTEFIX GmbH Kilchberg, Bahnhofstraße 29 72072 Tübingen Tel. 07071 - 791005 Fax 07071 - 791007 info@pustefix-promotion.de

## TECHNICAL SPECIFICATIONS Label Printing

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Safety		Many PUSTEFIX toys are marked with the "spiel gut" ("play well") label, all products fulfill all requirements of the EN71 for the safety of toys. Such safety is guaranteed by the producer. Pursuant to the provisions the toys are to be labeled with the standardized, at least 5mm high CE emblem and with the user	
		instruction: "WARNING! Not suitable for children under 36 months. Choking hazard due to swallowable liquid". In addition all consumer products need to be marked with the producer name and mail address. This can be your clients information as well as your or our information. Due to the individual printing the labeling has to be considered in the customer's layout.	
		The contractor guarantees the copyrights to the motive used and shall be liable for compliance with the legal provisions.	
Material		White-high gloss-sensitive pressure paper 80 g/qm, wood-free.	
Gumming		Strongly adhesive.	
Format	label	Classic 42 ml	Height x Circumference 85,0 x 99,0 mm
		Classic 70 ml	Height x Circumference 95,0 x 124,0 mm
	print data incl. 1,5 mm trimming on each side	Classic 42 ml	Height x Circumference 88,0 x 102,0 mm
		Classic 70 ml	Height x Circumference 98,0 x 127,0 mm
Form		Rectangle.	
Features		With varnish.	
Presentation		On roller. Core diameter min. Outer diameter max. Label spacing min. Label spacing max.	76.0 mm 260.0 mm 3.0 mm 4.4 mm
Arrangement		Labels arranged lengthwise.	
Winding		left ahead, outside.	0
Data transmission up to max. 10 MB		via e-mail in PDF format	
Data		QuarkXPress 9.5 Photoshop CC Illustrator CC Corel Draw 12.0 Indesign CC	MAC / PC MAC / PC MAC / PC PC MAC
		Open-format data with all corresponding fonts and images or EPS files with fonts converted into curves and the corresponding images.	
Images		Please save all images for scale printing CMYK, no RGB. Images must always be inserted 1:1 into data. Use min. 300 dpi images.	
Colors		No RGB colors, do not set up black in CMYK.	
Reverse Script		As far as possible, only use single-colored background for reverse script. Do not use serif or script fonts. Font size min. 10 pt.	

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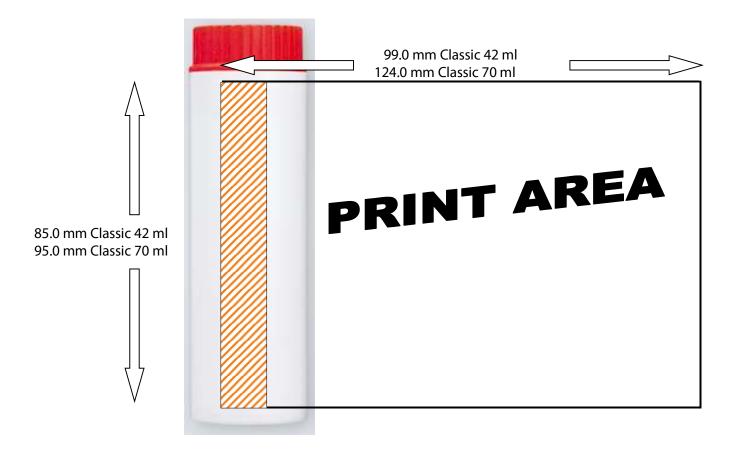
## **TECHNICAL SPECIFICATIONS**

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Classic 42 ml overlap area –5 mm

Classic 70 ml overlap area – 9 mm

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